

Hire a Teacher



Your objective: Use simple and direct language to develop a classified advertisement.

Assignment One

- 1) Open today's newspaper and read several of the help wanted ads.
- 2) Circle at least five ads that catch your attention.
- 3) Make note of any abbreviations or words you do not recognize. Create a list of those abbreviations and words, and make your own vocabulary list.
- 4) Work with a classmate and/or your teacher to determine what the abbreviations stand for, and use a dictionary to define the unknown words.

Assignment Two

- 1) Based on what you've learned about classified advertisements, write your own to hire a teacher for your class. Think about what a teacher does and what is involved in managing your current classroom.
- 2) Remember that classified ads are typically charged by the word or by the line, so brevity is important! Make sure your ad includes title, desired qualifications, salary, how to apply and who to contact.
- 3) When your ad is completed, look back at it and determine whether or not it needs revising. Then, exchange your ad with a partner and make corrections as necessary.

Assignment Three

- 1) Go back to the newspaper and determine the cost to run a help wanted ad in your newspaper. What is the per word or per line charge?
- 2) Now calculate the cost for running your newly created classified ad for one day, one week, and two weeks. If your budget is cut, can you eliminate any information in your ad to reduce the costs?

Just for Fun

When your ads are completed, turn them in to your new teacher. S/he will look over the ads and return with a decision about which ads s/he would be most likely to respond to.

Newspapers in Education

The Benton County Daily Record, Northwest Arkansas Times, & Arkansas Democrat-Gazette

Visit www.nwanews.com/nie for additional ideas!